



YOUR PLANS 2010 EXHIBITOR KIT INFORMATION

Your Package Includes

- ◆ A standard 8' x 10' booth set-up including 8' high background drape and 3' high side draped partition
- ◆ Listing in the PLANS proceedings
- ◆ A complimentary standard 7" x 44" sign listing company name and booth number
- ◆ One complimentary convention registration for every 8' x 10' space rental
- ◆ Sponsorship of the Exhibitor Hosted Reception
- ◆ Technical sessions designed especially for PLANS manufacturers and end-users

Booth Registration

- ◆ Reserve your booth by returning the attached contract and payment to the address below:
 Dora Zueck, Exhibits Chair
 C/O SAIC
 10260 Campus Point Drive,
 MS-E-2
 San Diego, CA 92121-1578
 Phone: 858-826-9014
 Fax: 858-826-9363
 E-mail: zueckd@saic.com
- ◆ Make your individual reservations online with the official PLANS hotel (exhibitor's expense)
- ◆ Submit your list of representatives who will be using complimentary registration

Exhibitor Options

- ◆ Host special catered events
- ◆ Host event entertainment
- ◆ Sponsor a student award for academic achievement in the preparation of a technical paper. Your sponsorship supports student attendance and participation at the conference.



IEEE/ION PLANS 2010

MAY 3-6, 2010

RENAISSANCE ESERALDA RESORT AND SPA

INDIAN WELLS/PALM SPRINGS, CALIFORNIA

FOR OFFICE USE ONLY

Booth Number: _____
Deposits Received: _____
Check Number: _____
Check Date: _____
Amount: _____
Balance Due: _____
Balance Received: _____
Check Number: _____
Check Date: _____
Amount: _____

RETURN SIGNED CONTRACT/TERMS AND CONDITIONS ALONG WITH CHECK TO:

Dora Zueck, Exhibits Chair, Phone 858-826-9014, Fax: 858-826-9363,

E-mail: zueckd@saic.com

Mailing Address: Dora Zueck, Exhibits Chair, C/O SAIC, 10260 Campus Point Drive, MS-E-2, San Diego, CA 92121-1578

1. COMPANY INFORMATION

Complete Company Name: _____
(Please Print) (name of organization will be published exactly as shown)

Street Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ Company Web Address: _____

2. EXHIBIT CONTACT INFORMATION

All Correspondence Should Be Sent To: _____

Telephone: _____ Fax: _____ E-mail: _____

Address (if different from above): _____

3. PREFERRED LOCATIONS 8' x 10', \$2,200 8' x 20', \$3,500 8' x 30', \$4,500

1st Choice _____ \$ _____ 2nd Choice _____ \$ _____

Check on the way Please charge my Visa/Mastercard American Express

Card Number: _____ Expiration Date _____ Amount: \$ _____

Name on Card _____ Signature _____

4. DESCRIPTION OF WHAT YOU WILL EXHIBIT _____

5. OTHER EXHIBITORS YOU DO NOT WISH TO BE NEAR (please be specific) _____

6. BOOTH SIGN-UP PROCEDURE

Booth Assignment: All PLANS 2008 exhibitors will be given an advance opportunity for booth selection. After an initial period of advance registration has passed, booths will be assigned on a first come, first serve basis. If two or more exhibitors are requesting the same booth space, priority will first be given to that exhibitor who is purchasing the greater number of booths. PLANS reserves the right to use its sole discretion in reassigning space in cases where competitive products have exhibits adjacent to each other, or to accommodate revised floor plans.

Payment Policy: Contracts must accompany booth payment in full.

Contract Acceptance: PLANS reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted, all money paid will be returned to the applicant.

Cancellations: If space is cancelled by an exhibitor prior to February 1, 2010, a refund will be made less 50 percent service charge based upon the full cost of the space rented. There will be no refund made to companies canceling after February 1, 2010. All cancellations must be in writing.

Conference Postponement or Cancellation: PLANS, at its discretion, shall have the right to postpone or cancel the conference and/or exhibit and shall be liable in no way to the exhibitor for losses resulting from such delay or cancellation.

It is understood that this application will become a binding contract upon acceptance by PLANS and is subject to the terms, conditions, rules and regulations contained herein. Your signature indicates you agree to abide by the rules and regulations detailed on the attached pages of this contract.

Authorized Applicant Signature Title Date

Authorized Applicant Signature Title Date

PLANS EXHIBIT RULES & REGULATIONS

1. PLANS. The word "PLANS" means PLANS conference, acting through its officers, directors, committees, agents or employees acting for it in the management of the exhibition.

2. Logo (use of). Exhibitors are prohibited from using the IEEE or ION® logo.

3. AUXILIARY SERVICES. Decorating, drapery, furniture rental, drayage, sign painting, antenna wiring and labor will be handled by the exclusive PLANS designated show decorator. Payment for services provided to the Exhibitor by contractor is the responsibility of the Exhibitor. All services not ordered in advance must be procured through the Exhibitors' Service Area, which will be maintained in the Exhibit Hall.

On-line forms for ordering auxiliary services (Exhibitors' Service Manual) will be supplied to you electronically 60 days prior to show time from the assigned show decorator.

4. BOOTH CONSTRUCTION AND ARRANGEMENT. PLANS will provide and arrange for erection of necessary draped backgrounds of uniform style. All exhibits must be confined to the limits of their respective booths as indicated on the floor plan. Back wall of booth is eight feet high; side dividers are 36 inches high. No special signs, booth construction, apparatus, equipment, lighting fixtures, etc. will be permitted to extend above eight feet. Exhibit material must not be set up so as to interfere with the view into adjoining booths. All materials must conform to local building, electrical and fire department codes and regulations.

5. BADGES. The exhibit is limited to individuals, business firms and manufacturers who have contracted and paid for space assignments. The Exhibitor and its representatives are required to wear badges throughout the exhibition. The badges are not transferable, and PLANS reserves the right to withdraw the use of the badge used to gain admission to the Exhibition by any person other than the one for whom it was issued.

6. CARE OF EXHIBIT SPACE. The Exhibitor must, at his expense, maintain and keep in good order the exhibit space contracted. No sign or other articles may be affixed, nailed or otherwise attached to walls, doors, drapery, etc., so as to deface or destroy them; likewise, no attachments may be made to floors by nails, screws or other devices that might damage or mark them. Exhibitors shall be responsible for damage to property.

7. PERMISSIBLE EXHIBITS. All business activities of the Exhibitor in the Exhibit Hall must be within the Exhibitor's allotted exhibit space.

8. SALE OR DISTRIBUTION OF MERCHANDISE. Exhibitors may show, discuss, explain and demonstrate items or services but shall not make sales that result in exchange of merchandise or money in the Exhibit Hall. Exhibitors engaging in objectionable methods shall be subject to eviction without refund.

9. SUBLETTING OF SPACE. Exhibitor may not assign this contract, or sublet any space in his exhibit areas contracted for hereunder.

10. INSTALLATION AND REMOVAL OF EXHIBITS.

a. Set-up hours:

Monday, May 3, 2010, noon-6 p.m.

Tuesday, May 4, 2010, 8 a.m.-10 a.m.

b. Anticipated exhibit hours:

Tuesday, May 4, 2010, 10 a.m.-4 p.m. and 6-8 p.m.

Wednesday, May 5, 2010, 10 a.m.-4 p.m.

c. Removal of exhibits: Dismantling and removal of all materials and shipment is to be completed by 9 p.m., Wednesday, May 5, 2010.

11. EXHIBITOR HOUSING. Housing information will be printed in the PLANS conference program. PLANS encourages you to make hotel reservations early. Hotel reservations shall be made at the discretion and expense of the individual exhibitor.

12. SOCIAL FUNCTIONS. PLANS does not restrict social functions in hotel suites with the exception of the request that these functions terminate prior to midnight.

13. CANVASSING AND OTHER ACTIVITIES. No person, firm or organization not having contracted with PLANS for the occupancy of space in the Exhibition will be permitted to display or demonstrate its products, processes or services, or distribute promotional materials in the Exhibit Hall, halls or corridors. Any infringements of this rule will result in the prompt removal of the offending persons from the hall, and exhibitors waive any and all rights for claims against PLANS arising out of the enforcement of this rule.

Circulars or other promotional material may be distributed only from the exhibitor's booth space.

PLANS RESERVES THE RIGHT TO REJECT, CANCEL, REMOVE OR RESTRICT EXHIBITORS WHO, BECAUSE OF NOISE OR ANY OTHER REASON, SHALL INTERFERE WITH THE BEST INTERESTS OF THE EXHIBITION AS A WHOLE.

14. LIABILITY. Neither the IEEE, the ION®, the management of PLANS or the operators of the premises (Renaissance Esmeralda Resort and Spa, its agents or employees) shall be held liable for injuries to any persons or for damage to property owned or controlled by the Exhibitor, which claims for damages or injuries may be incident to, arise from or be in any way connected with the Exhibitor's occupation of display space, or on account of the neglect by Exhibitor of any rule, regulation or instruction of PLANS; or any rule, regulation or instruction of the premises; or on account of violation of any law, ordinance or governmental regulation of any kind. The Exhibitor shall indemnify and hold the IEEE, ION®, PLANS, the management of PLANS and the operators of the premise harmless against all such claims.

15. INDEMNIFICATION BY EXHIBITOR. It is agreed that the Exhibitor shall make no claim of any kind against the IEEE, ION®, PLANS, operator of premises or against any of PLANS' agents or employees for any loss, damage, theft or destruction of goods; nor for any injury that may occur to itself or its employees while in the Exhibition Hall; nor for any damage of any nature or character whatsoever, and without limiting the foregoing, including any damage to its business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action the Institute or its participants, agents or employees in relation to the exhibit or Exhibitor, and the Exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages and expenses arising out of or relating to the custody, possession, operation, maintenance or control of the leased space or exhibit, for negligence or otherwise relating thereto; and Exhibitor thereby agrees to indemnify and hold harmless the IEEE, ION®, PLANS and its agents and employees and the operator of the premises, against any and all such claims as may be asserted against it or them.

16. INSURANCE. Exhibitors must carry worker's compensation and comprehensive general liability (including personal injury and blanket contractual liability).

17. CONFERENCE POSTPONEMENT OR CANCELLATIONS. PLANS, at its discretion, shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation.

18. LABOR. Skilled labor is available and may be utilized to erect and dismantle all exhibits and any decorations. All labor requirements can be acquired from Convention Services Southwest (CSS).

19. SECURITY. Minimal security will be provided by PLANS throughout the exhibition, including set-up and tear-down days. Any theft is to be reported to show management at once. Exhibitor must provide adequate insurance in own insurance policies for theft. Booth security is available at an additional fee to Exhibitors (see item #16).

20. STORAGE BEHIND BOOTH. Because of fire regulations, NO STORAGE will be allowed behind booth. If any Exhibitor has special problems in this area, please advise the show decorator during set-up.

21. SIGNS. A two-line standard sign (7-by-44 inches) is furnished without cost to Exhibitors, including booth number, and company name. Additional signs may be ordered through the show decorator.

22. SHIPPING INSTRUCTIONS. Delivery receipts, waybills and bills of lading are to show weight, number of pieces and classification. Shipment to warehouse should be timed to arrive no earlier than thirty days prior to the opening of the conference. Questions regarding shipping should be directed to the show decorator.

23. MISCELLANEOUS

a. PARKING AVAILABILITY. Parking is available at the Renaissance Esmeralda Resort and Spa.

b. SMOKING. Smoking will not be permitted in the Exhibit Hall.

PLANS 2010

May 3-6, 2010

Renaissance Esmeralda Resort and Spa
Indian Wells/Palm Springs, California

Co-sponsored By:



RENAISSANCE ESMERALDA RESORT

